FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* <u>Azad Babak</u>					2. <u>G</u>	2. Issuer Name <b>and</b> Ticker or Trading Symbol GoodRx Holdings, Inc. [GDRX]									all applic Directo	able) `	Pers	on(s) to Issi 10% Ow Other (s	/ner	
	ODRX HO	irst) LDINGS, INC. DULEVARD	· 1				3. Date of Earliest Transaction (Month/Day/Year) 05/10/2021								below)				рсспу	
(Street) SANTA MONICA (City)	SANTA CA 90404 MONICA						4. If Amendment, Date of Original Filed (Month/Day/Year)								dividual or Joint/Group Filing (Check Applicable )  Form filed by One Reporting Person Form filed by More than One Reporting Person					
				lon Der	ivativ	0 500	· · · · · ·	ioc A	- auir	od D	ienoeod o	f or B	onoficia	lly O	wood					
Table I - Non-Deriv  1. Title of Security (Instr. 3)  2. Transact Date (Month/Day)			tion	n 2A. Deemed Execution Date,			3. Transa Code ( 8)	action	4. Securities Disposed Of	Acquired	(A) or		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
		Code	v				Amount	(A) or (D)	Price	- 1	Transact	ransaction(s) nstr. 3 and 4)			(instr. 4)					
Class A Common Stock 05/10/20					2021	21		M		12,500	A	\$5.94		12,500			D			
Class A Common Stock 05/10/20				2021	21					2,725	D	\$31.803	4(2)	9,775		D				
Class A Common Stock 05/10/20				2021	21			S <sup>(1)</sup>		4,519	D	\$33.170	2(3)	5,256			D			
Class A Common Stock 05/10/202			2021	21			S <sup>(1)</sup>		5,256	D	\$33.527	6(4)	0			D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transa Code ( 8)	Instr. of Deriving Security (A) of Disposition of (D)		wative urities uired or oosed O) (Instr. and 5)	6. Date Exer Expiration I (Month/Day		ate	of Secui Underly	ing ve Security	Der	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	is Filly D	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	Amount or Number of Shares							
Stock Option (Right to	\$5.94	05/10/2021			М			12,500	(	(5)	01/30/2030	Class A Common Stock	12,500	) 4	60.00	482,91	7	D		

## **Explanation of Responses:**

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- 2. This price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$31.39 to \$32.34. The reporting person undertakes to provide the Company, any security holder of the Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 3. This price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$32.39 to \$33.38. The reporting person undertakes to provide the Company, any security holder of the Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in
- .. The price reported in Commin 4 is a weighted average price. These snares were sold in multiple transactions at prices ranging from \$33.39 to \$34.18. The reporting person undertakes to provide the Company, any security holder of the Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote. 4. This price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$33.39 to \$34.18. The reporting person undertakes to provide the Company,
- 5. The option has vested and became exercisable or will vest and become exercisable with respect to the original 600,000 underlying shares of Class A common stock in equal monthly installments over a four year period that commenced on October 9, 2019.

## Remarks:

Chief Marketing Officer and SVP, Marketing & Communications

/s/ Gracye Cheng, as Attorney-05/12/2021 in-Fact for Babak Azad

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.