## FORM 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| _           |      |       |
|-------------|------|-------|
| Washington, | D.C. | 20549 |

| wasnington, D.C. 2054 |
|-----------------------|
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| OMB APPROVAL |           |  |  |  |  |  |  |
|--------------|-----------|--|--|--|--|--|--|
| OMB Number:  | 3235-0362 |  |  |  |  |  |  |

| Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). |
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**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP** 

| OMB APPROVAL            |           |  |  |  |  |  |  |
|-------------------------|-----------|--|--|--|--|--|--|
| OMB Number:             | 3235-0362 |  |  |  |  |  |  |
| Estimated average burde | n         |  |  |  |  |  |  |
| hours per response.     | 1.0       |  |  |  |  |  |  |

|        | Form 3 Holdings Reported.    |
|--------|------------------------------|
| $\Box$ | Form 4 Transactions Reported |

| Form 4  | Transactions I   | Reported.                        |  | Filed pursuan<br>or Sec  |  |           |  | urities Excha<br>Company A |   |  | 1  |   |   |                                   |  |                 |  |  |
|---|--|----------------------------------|--|--|--|-----------|--|----------------------------|---|--|--|---|---|-----------------------------------|--|-----------------|--|--|
| 1. Name and Address of Reporting Person*  Idea Men, LLC |  |                                  |  | 2. Issuer Name and Ticker or Trading Symbol GoodRx Holdings, Inc. [ GDRX ] |  |           |  |                            |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)                |  |   |   |                                   |  |                 |  |  |
|   |  |                                  |  |  |  |           |  |                            |   |  | ╛  | Director<br>Officer (   |   | X                                 |  | Owne<br>er (spe | - 1  |  |
| (Last) (First) (Middle)<br>2644 30TH ST., STE. 101      |  |                                  |  |  | Statement for Issuer's Fiscal Year Ended (Month/Day/Year)     12/31/2020                                 |           |  |                            |   |  |  | below) below)   |   |                                   |  |                 |  |  |
| (Street)<br>SANTA<br>MONICA                             | A C  | A                                | 90405  | 4. If Ame  | Line)  |           |  |                            |   |  |  | ndividual or Joint/Group Filing (Check Applice)  X Form filed by One Reporting Person Form filed by More than One Reportir Person |   |                                   |  | rson            |  |  |
| (City)  | (S   | tate)                            | (Zip)  |  |  |           |  |                            |   |  |  |   |   |                                   |  |                 |  |  |
|   |  | Та                               | ble I - Non-De   | rivative Se  | curi   | ities Ac  | quired, [  | isposed                    | of, or  | Bene   | ficially   | Owned   |   |                                   |  |                 |  |  |
| Date<br>(Month/Day/Year)                                |  | Execution if any                 | 2A. Deemed 3. Execution Date, if any Code (I (Month/Day/Year) 8) |  |  |           |  | sed Of                     | 5. Amount of<br>Securities<br>Beneficially<br>Owned at end of |  | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I) |   |   |                                   |  |                 |  |  |
|   |  |                                  |  | (MOIIII/Da   | (Monthibay/Teal) 0)  |           | Amount (A  |                            | (A) or<br>(D)   | Price  |  | Issuer's Fiscal<br>Year (Instr. 3 and<br>4)   |   | (Instr. 4)                        |  | (Instr. 4)      |  |  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |                                  |  |  |  |           |  |                            |   |  |  |   |   |                                   |  |                 |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)     | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | ercise (Month/Day/Year) of ative | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)      | 4.<br>Transaction<br>Code (Instr.<br>8)                                    | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |           | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                            | of Se<br>Unde<br>Deriv  | 7. Title and Amo<br>of Securities<br>Underlying<br>Derivative Secu<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Num<br>derivat<br>Securit<br>Benefic<br>Owned<br>Followi<br>Report<br>Transa | ive<br>ies<br>cially<br>ing<br>ed | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) |                 | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |                                  |  |  | (A)  | (D)       | Date<br>Exercisab  | Expiration Date            | n<br>Title  | O<br>N<br>O  | Amount (Instr. 4<br>or<br>Number                       |   |   |                                   |  |                 |  |  |
| Class B<br>Common                                       | (1)  | 12/18/2020                       |  | G <sup>(2)</sup>   |  | 1,800,000 | (1)  | (1)                        | Class   | mon 1,   | ,800,000   | \$0.00  | 58,29   | 2,515                             | D  |                 |  |  |

## **Explanation of Responses:**

1. Each share of Class B common stock is convertible at any time at the option of the holder into one share of the Issuer's Class A common stock or upon the earliest to occur of (1) the first date on which the aggregate number of outstanding shares of Class B common stock ceases to represent at least 10% of the then-outstanding shares of common stock, (2) the transfer of such share of Class B common stock, other than certain permitted transfers, or (3) September 25, 2027.

## Remarks:

/s/ Gracye Cheng, as Attorneyin-Fact for Idea Men, LLC

02/12/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>2.</sup> Represents shares of Class B common stock donated as a gift. No value was received for the gifted shares.